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# Modeling Empathy and Distress in Reaction to News Stories

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#### EMPATHY TIPS FOR ENGINEERS

SYMPATHY TIPS FOR PHYSICISTS



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# Why Empathy?

- Crucial for how we experience the world and communicate within it
- Great potential for social media analysis

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- Scarce work on empathy modeling in written language

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# **Shortcomings of Prior Work**

• No publicly available gold standard

• 3rd person ground truth

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 First publicly available gold standard (сс-ву)

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Annotations by the experiencer (new annotation methodology)

• No publicly available gold standard

First publicly available gold standard (CC-BY)

- 3rd person ground truth
  - Annotations by the experiencer (new annotation methodology)
- Disconnected from psychological theory and research

#### Distinguish two different types of empathy (in line with psych. research)

### **Empathic Concern vs. Personal Distress**

- Consensus in psych. that there are multiple forms of empathy
- We follow most popular distinction by Batson et al. (1987)
  - Empathic Concern positive, other-focused
  - Personal Distress

negative, self-focused

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• Post-hoc analysis shows that both are distinct (r=.45)

### **Problem Definition**

Message	Empathy	Distress
I'm sorry to hear about Dakota's parents. []	4.8	3.1

- Given a natural language utterance ...
- ... predict empathy and distress of the writer from [1, 7]

**Traditional** 





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#### **Traditional**

- Annotators "guess" experiencer's feelings
- Models biased towards annotators



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Annotation as psych.
 experiment





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- Annotation as psych.
   experiment
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#### <u>Proposed</u>

- Annotation as psych.
   experiment
- Experiencer produces
   message and rating
- Reliable through multi-item scales

# Use of Multi-Item Scales

How strongly do you feel the following emotion? Using the 1-7 scale below,							
please indicate your agreement.							
	Not at All						Extremely
	1	2	3	4	5	6	7
Warm	0	0	0	0	0	0	0
Tender	0	0	0	0	0	0	0
Sympathetic	0	0	0	0	0	0	0
Softhearted	0	0	0	0	0	0	0
Moved	0	0	0	0	0	0	0
Compassionate	0	0	0	0	0	0	0

# Use of Multi-Item Scales

**Empathic Concern** 

How strongly do you feel the following emotion? Using the 1-7 scale below, please indicate your agreement.								
	Not at All 1	2	3	4	5	6	Extremely 7	
Warm	0	0	0	0	0	0	0	
Tender	0	0	0	0	0	0	0	
Sympathetic	0	0	0	0	0	0	0	,
Softhearted	0	0	0	0	0	0	0	
Moved	0	0	0	0	0	0	0	
Compassionate	0	0	0	0	0	0	0	

Mean

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### **Corpus Creation Process**



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Split-half reliability around r=.9 for both empathy and distress 😳

# **Baseline Models for Empathy and Distress**

- Models
  - Ridge Regression
  - Feed-Forward Net
  - Convolutional Neural Net (1 conv layer, filter sizes 1-3, 100 channels each)
  - RNN-type architectures did not work because of long sequences

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- 10-fold cross-validation

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- Features: FastText embeddings pre-trained on Common Crawl
- 10-fold cross-validation
- Correlation values around *r* = .4
- Ridge is viable but CNN significantly outperforms the others

### Conclusion

- Social media offers great opportunity to study empathy
- Modeling empathy received little attention for written language
- We presented the first publicly available gold standard https://github.com/wwbp/empathic\_reactions
- We distinguish Empathic Concern and Personal Distress
- New annotation methodology collects reliable ratings
   from the experiencer using multi-item scales

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#### **EMPATHY TIPS FOR ENGINEERS**

SYMPATHY TIPS FOR PHYSICISTS



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# **Backup Slides**

### **Previous Work**



# **Exemplary Entries**

Empathy	Distress	Message
4.8	3.1	I'm sorry to hear about Dakota's parents. No one wants that to happen and it's unfortunate that her parents couldn't work it out. I hope they are able to still remain civil around the kids and family. []
4.0	5.5	Here's an article about [a] crazed person who murdered two unfortunate women overseas. Life is crazy. [] It feels like there's on place safe in this world to be a woman sometimes.
1.0	1.3	I just read an article about some chowder-head who used a hammer and a pick ax to destroy Donald Trump's star on the Hollywood walk of fame. [] Lol, can you believe this garbage? Who has such a hollow and pathetic life that they don't have anything better to do with their time than commit petty vandalism because they dislike some politician? []

# Split-Half Reliability (SHR)

- Based on Pearson correlation r
- Flexible (works with crowdsourcing and best-worst scaling)
- Most popular in psychology
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### **Bivariate Rating Distribution**



- Good coverage of the full range of rating scales
- Empathy and distress are distinct (moderate correlation of r=.45)

### Models

- Ridge Regression
- Feed-Forward Net
  - two layers, 256 and 128 units
- Convolutional Neural Net
  - one conv layer
  - filter sizes 1, 2, 3
  - 100 output channels
  - average pooling
  - dense layer (128)

### **Experimental Setup**

- Features: FastText embeddings pre-trained on Common Crawl
- Train distinct models for empathy and distress
- Exclude 10% of data for dev experiments
- 10-fold CV on remaining data
- Evaluate with Pearson correlation *r*

#### Results

	Empathy	Distress	Mean
Ridge	.385	.410	.398
FFN	.379	.401	.390
CNN	.404*	.444*	.424*

- Ridge regression is viable option, outperforms FFN
- CNN significantly outperforms Ridge and FFN (\* two-tailed paired t-test; p < .05)</li>